



## PEO Network Launches Census 2006 Project With IDC

RALEIGH, NC -- (MARKET WIRE) -- August 01, 2006 -- PEO Network has launched its 3rd Census initiative of Professional Employer Organizations (PEOs).

"The 2000 and 2003 Census Results helped dispel many myths about the PEO industry," said Carrie Aaron, president of PEO Network. "This time, IDC will assist in compiling data and determine trends based on 6-year look back."

Aaron has over 23 years of PEO industry experience and founded PEO Network in 1995. PEO Network will conduct the project via an electronic survey available at [www.peonetwork.com](http://www.peonetwork.com)

Lisa Rowan who is program manager of HR and talent management services research at IDC will work hand-in-hand with Peonetwork analyzing the results of this year's census which will be featured in an upcoming special report. In her capacity at IDC, Rowan provides expert analysis focused on HR and talent-related business services and possesses over 15 years of HR industry experience.

<b>Highlighted Links</b>
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<a href="http://www.peonetwork.com">www.peonetwork.com</a> <a href="http://www.idc.com">www.idc.com</a>
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PEO Network plans to conduct the Census similar to the US Census, which provides critical data for the nation. PEOs are a sector of Human Resources Outsourcing (HRO) industry serving small to mid-sized companies. "The 2000 Census took nine months to complete and the 2003 Census was six months in the making. I've learned to keep up with the project on a weekly basis and plan to finish by December," Aaron said.

PEO Network is a consulting firm to the HR Outsourcing industry. To learn about the Census methodology and look at past Census Results, visit the Web site: [www.peonetwork.com](http://www.peonetwork.com).

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. Over 850 IDC analysts in 50 countries provide global, regional, and local expertise on services, technology and industry opportunities and trends. IDC is hosting Human Resources Forum: Strategies and Technologies to Acquire, Retain and Engage Talent, upcoming in New York City on September 19, 2006. Learn more at [www.idc.com](http://www.idc.com).

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